



**FOOTPRINT
HUMAN PERFORMANCE CALIBRATOR**

This device is intended to be used by both runners & skiers. Worn on the shoe it accurately records effort, mileage, age of shoe, altitude, lateral g-forces and GPS location. Workout data is downloaded via infra-red link to a pc. Athletic performance data can be tracked over years and used to compete with virtual competitors over the internet. Footprint is fully recyclable, waterproof and snaps together during assembly with minimal effort before a transparent rubber skin is cast over the body sealing it.

The goal of the device is to get the tread mill out of the gym and offer athletes accurate data in natural settings.

Concept, development, prototype fabrication, product photography & presentation materials all by Shawn Hollahan. Software, Engineering, marketing research and plan were prepared by a team of 4 MIT students led by Shawn.

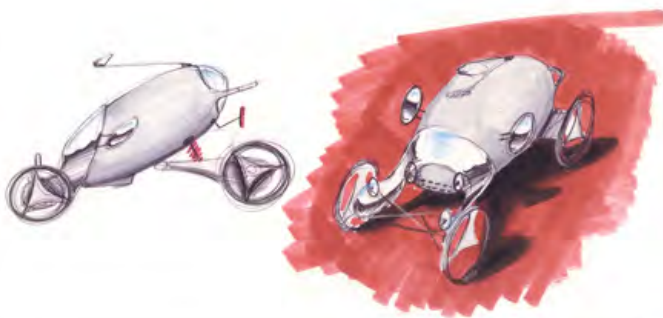
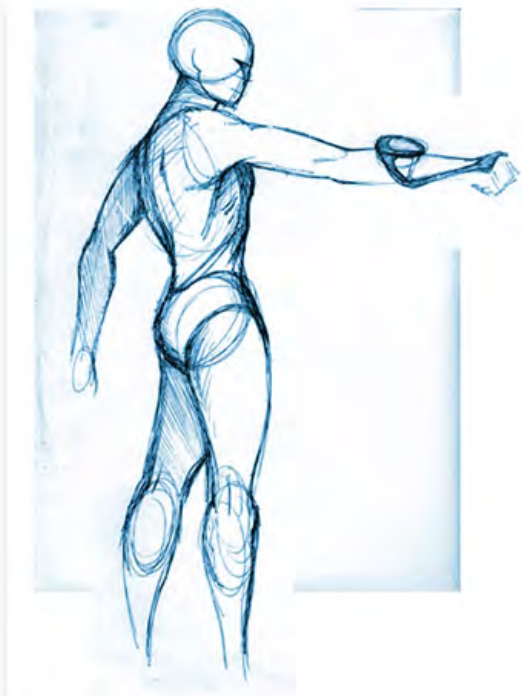
Shawn Hollahan received Honors upon graduation for his academic performance and leadership skills based primarily on this project.

f footprint

The difference between
ACHIEVING
your fitness goal and
JUST WORKING UP A SWEAT

by **PEDANTIC**





CONCEPT ILLUSTRATION

Extremely creative & prolific, highly proficient in hand rendering & computer modeling/drafting.

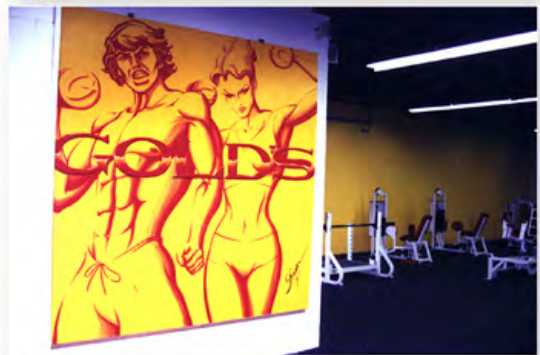
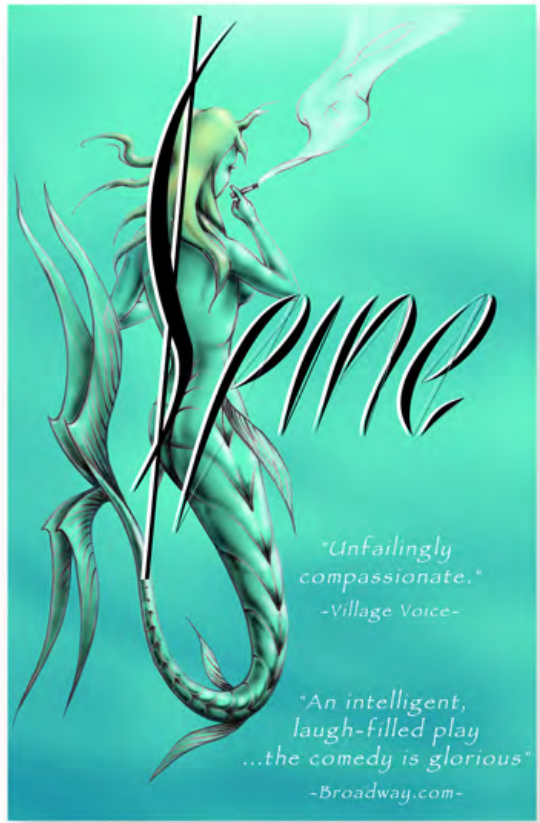
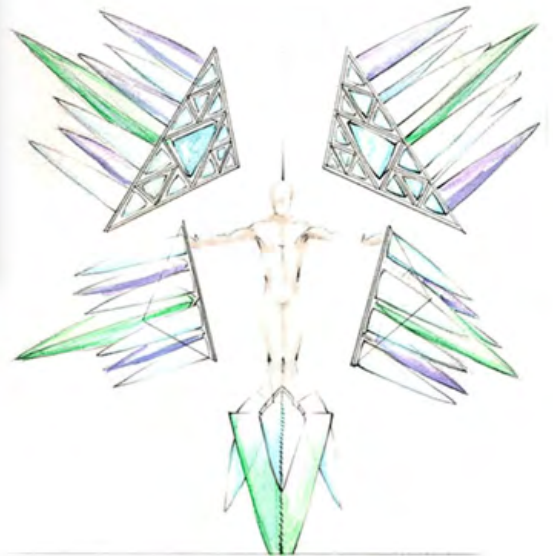


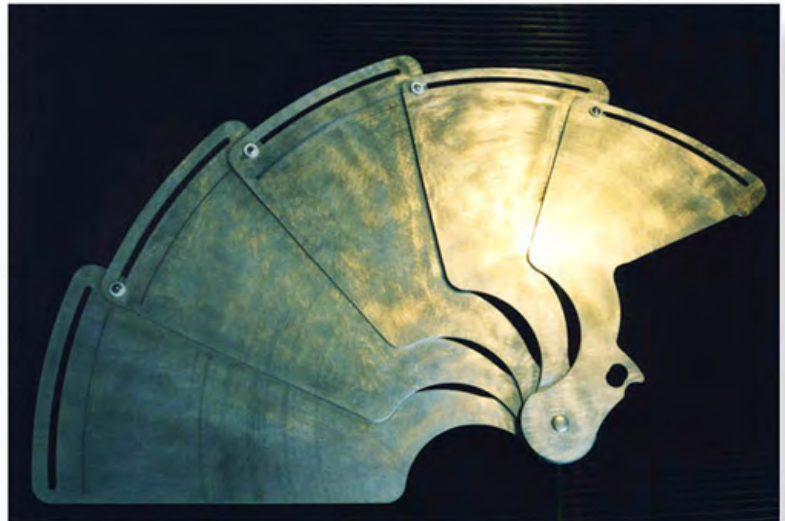
ILLUSTRATION
Scientific, Editorial, Books, Film/Theater, Murals



*DRUM SET - woven acrylic, steel, neon
Eritmo.com/Ntive Films
Miami, FL*

Client requested a 50 piece 'futuristic' drum set to be designed & produced within 7 days. Two sets were completed within that time frame and under budget (see Dancer/Fans). Client Eritmo.com retained the set as a lighting sculpture for the main lobby of their downtown Miami offices.





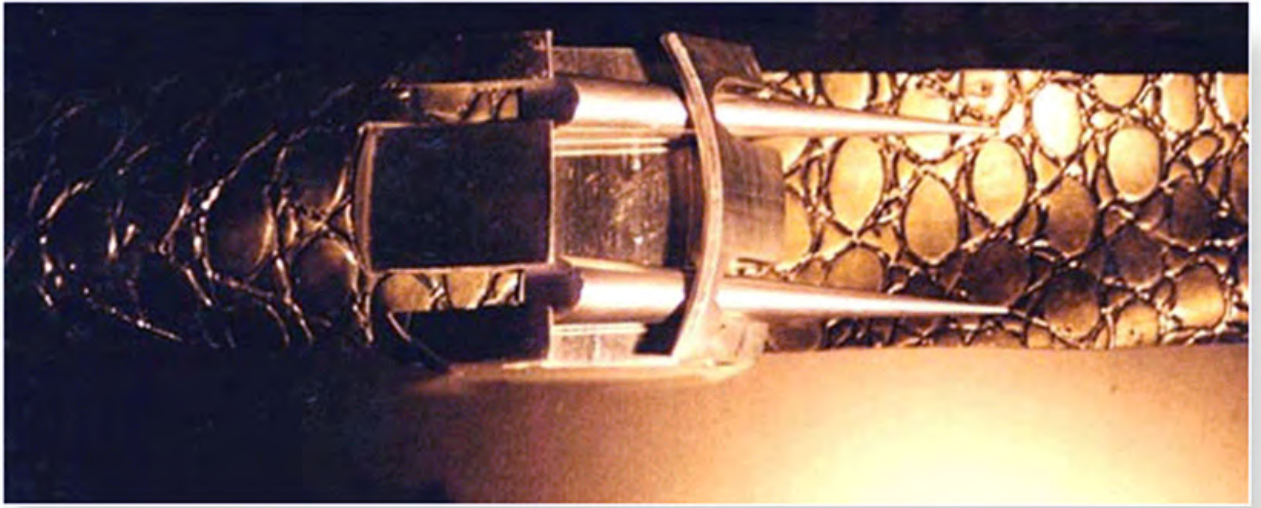
DANCER/FANS
 Eritmo.com/Ntive Films
 Miami, FL



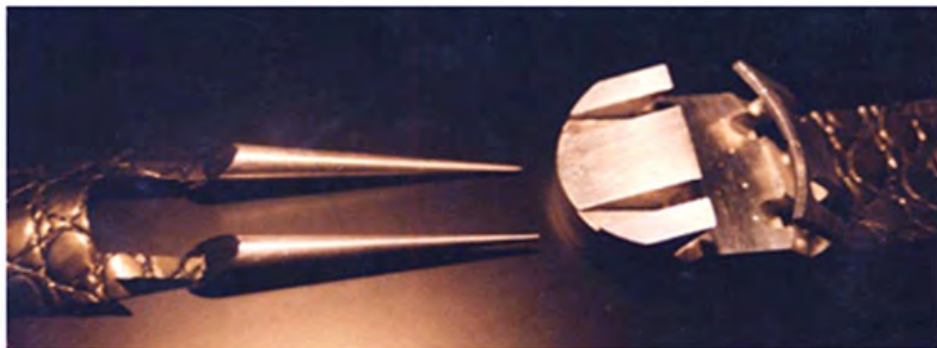
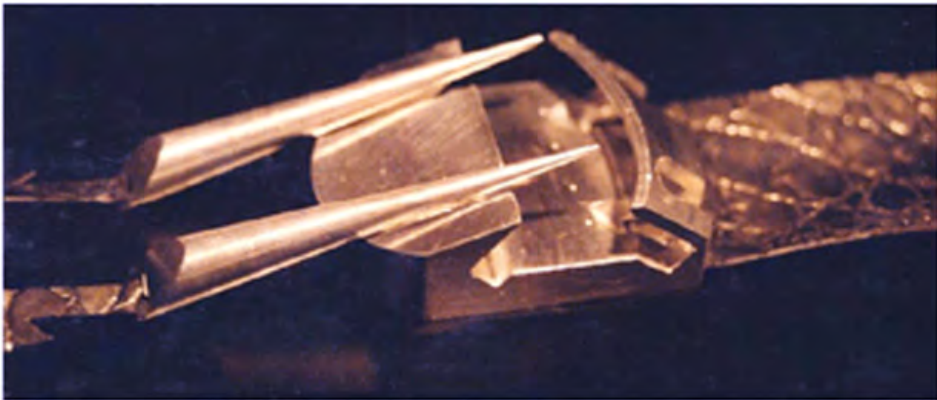
Client requested a 'Futuristic Latin Dancer & Set' to be designed & fabricated within teh same 7 day window as the drum set. Outfit was CAD designed, emailed to Maryland where all parts were CNC fabricated by James Hill, Industrial Designer, and then fed-ex'd back to Miami in under 24 hours, on time & under budget.

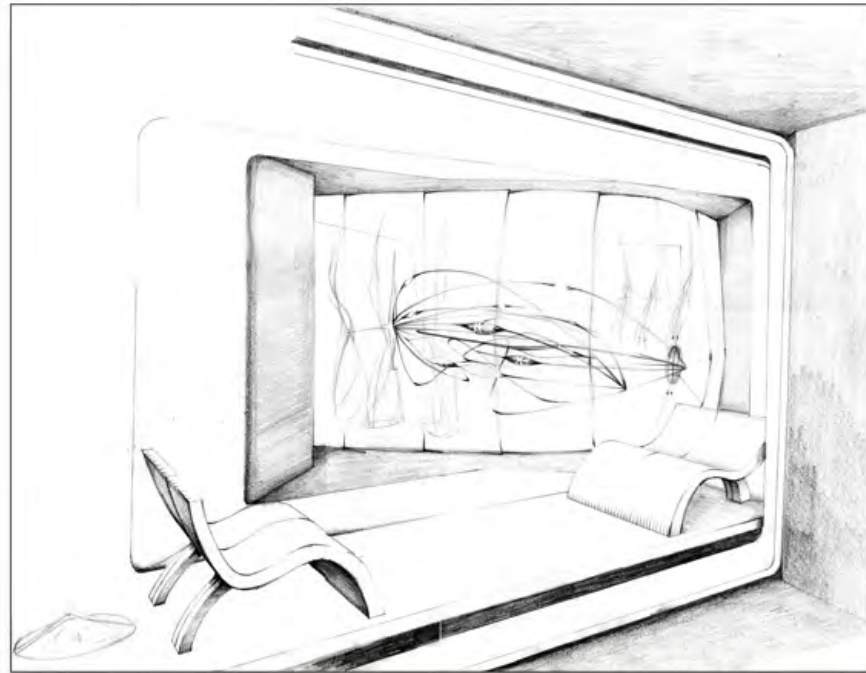
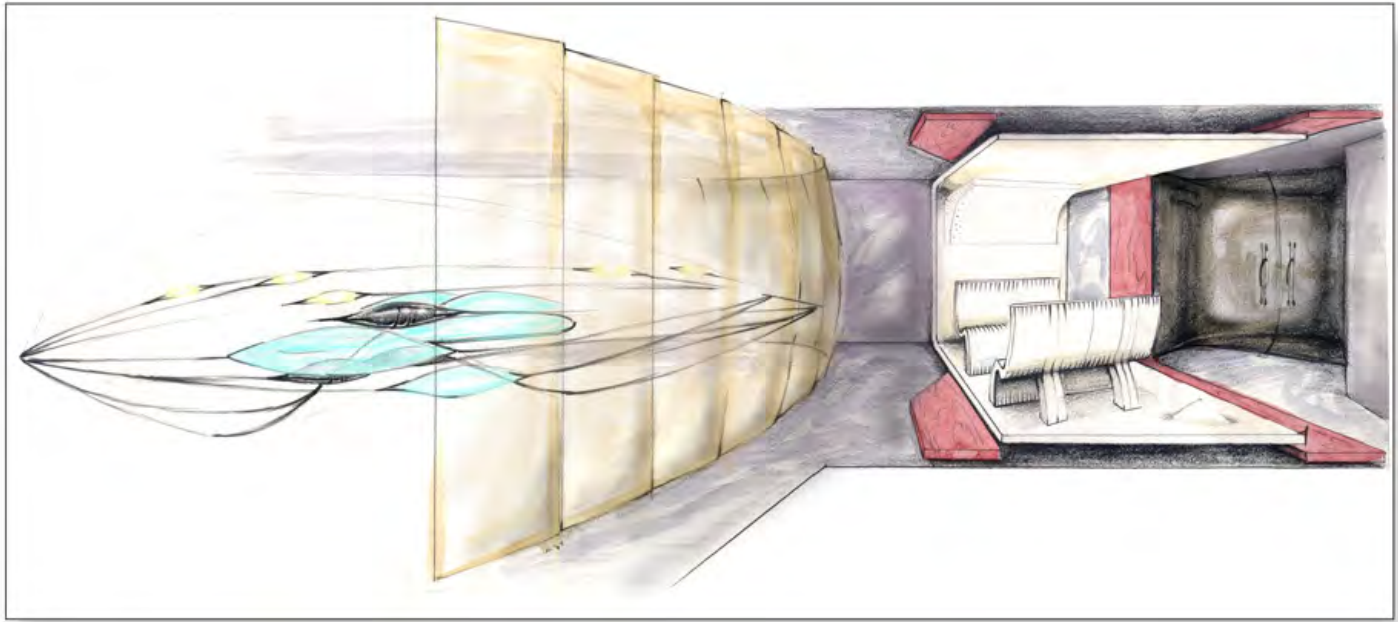


COKE LAMP
Machined & Turned Aluminum, Turned Acrylic, Bottles



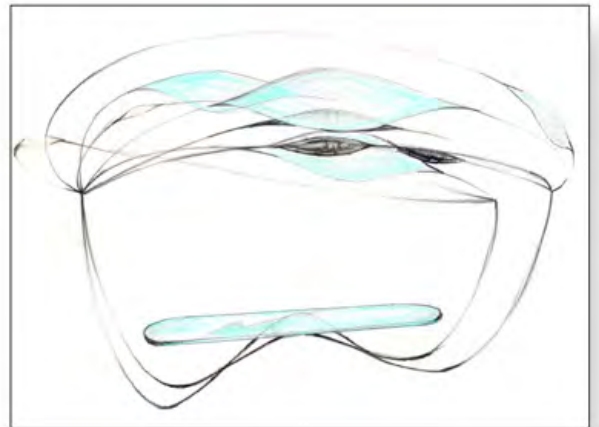
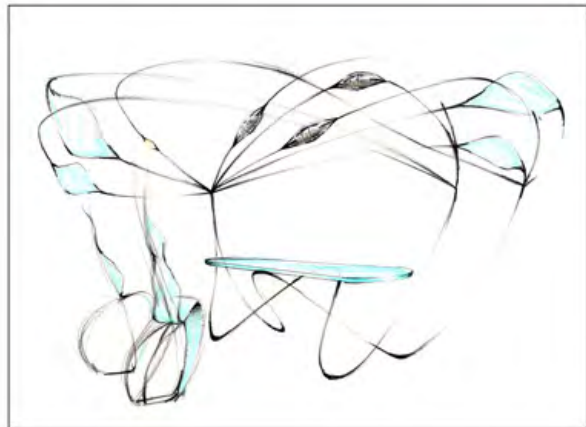
SNAKE SKULL BELT BUCKEL
Machined Aluminum, turned aluminum, leather
IN PRODUCTION





VINCENTI & LAMPART
Miami, FL

*Interior proposal for main offices in
Coral Gables. Concepts and renderings
by Shawn Hollahan.*



SIMTECH

INTERNATIONAL

THE
GRIP

SIMTECH INTERNATIONAL
Los Angeles, CA

Graphic Identity, Product Logo & Graphics
Product Development Consulting



RMS

HYPERT DRIVE

Race Marque

TUNING
SUPERCHARGERS
SUSPENSION
PERFORMANCE SOFTWARE
CRUISELING UPGRADES

PHONE
818 778 6106
WWW.RACEMARQUE.COM

RACEMARQUE SYSTEMS 14418 OMAHAW ST VAN NUYS CA 91401



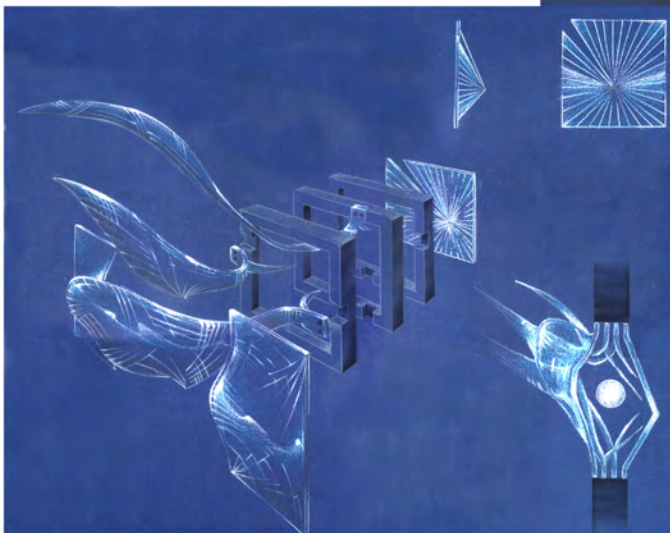
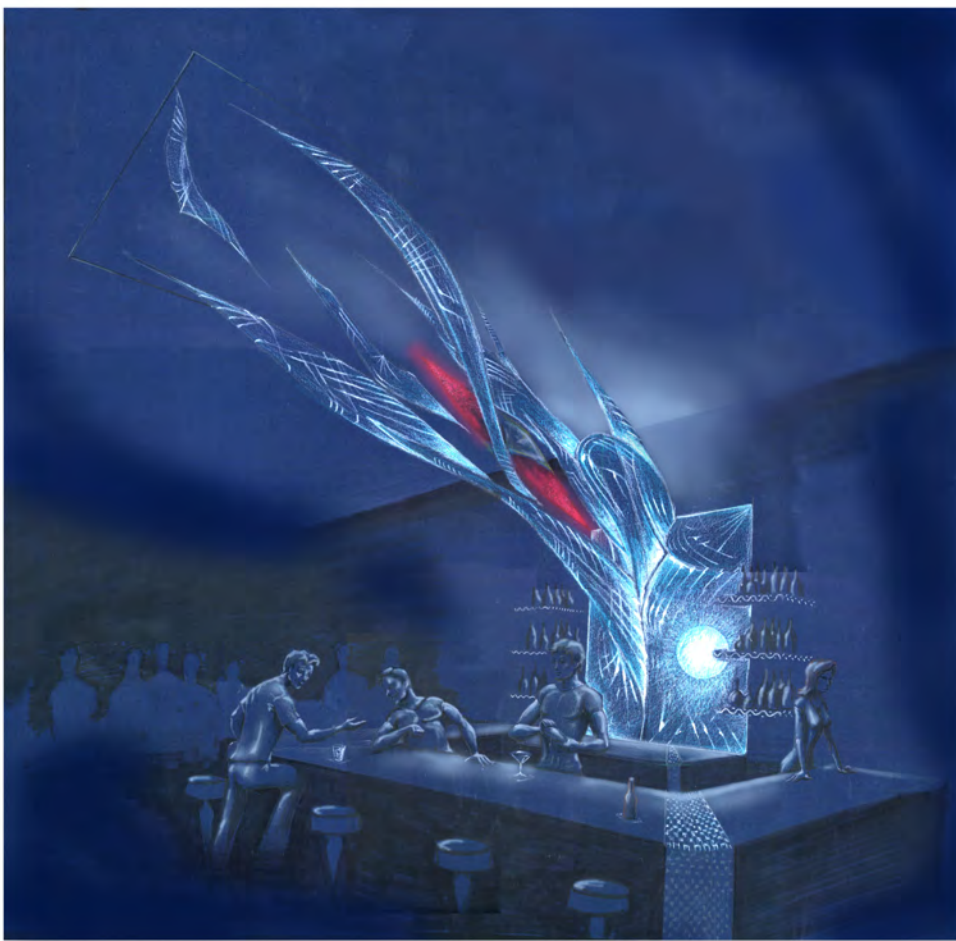
RACEMARQUE SYSTEMS
Van Nuys, CA

Graphic Identity, Advertising Design,
Photography



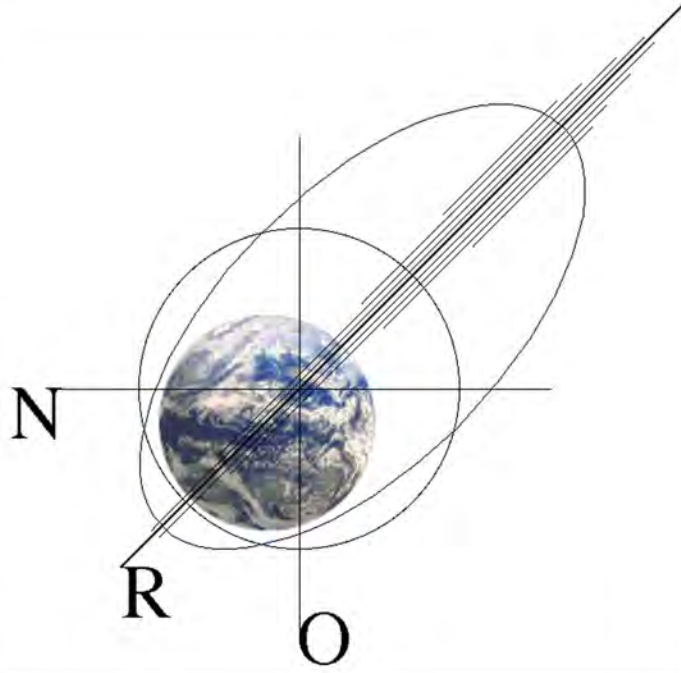
RACEMARQUE SYSTEMS
Van Nuys, CA

LA Autoshow Booth
Photography, Graphic Manipulation, Mounting, Installation



AQUADYNAMIC
Liquid inspired optical lighting sculpture
Folded Acrylic, Lasers
Client: Harelewitz & Robertson Architects, Miami &
Chris Paciello, Owner, Liquid Nightclubs (South Beach/Palm beach)

Original Design & hand renderings by Shawn Hollahan.

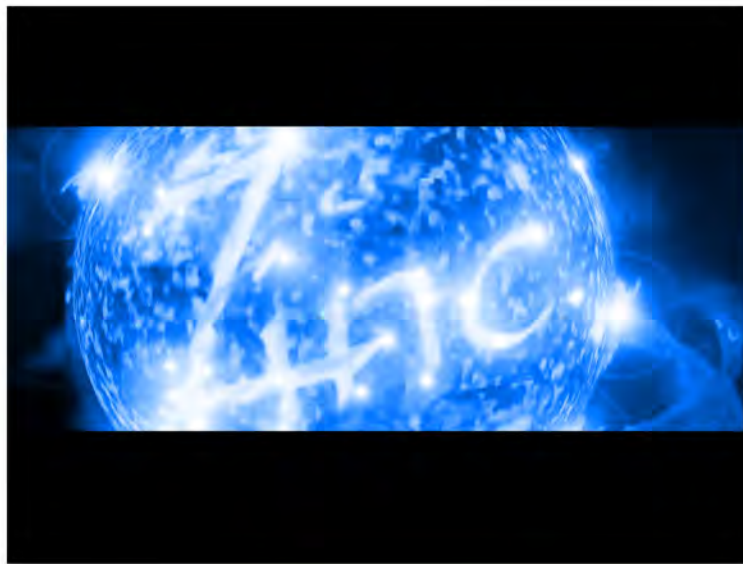


CORPORATE IDENTITY
LOGOS

Boxer Media
Miami Beach, FL

NRO, Northeast Revitalization Organization
Providence, RI

Footprint
Human Performance Calibrator Device
RISD/MIT collaborative



**CORPORATE IDENTITY
LOGOS**

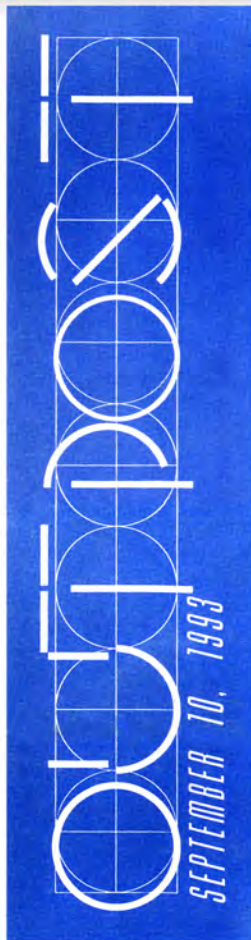
*Z Incorporated
Film Production Company, Director Cosimo Zitani
Miami, FL*

*HOAU
Surf Gear/Fashion
Ft. Lauderdale, FL*

*Atlantic Stars
Atlantic Seaboard Hotel Chain & Cruise Line
Newport, RI - Miami Beach, FL*



Atlantic Stars®



CORPORATE IDENTITY LOGOS

BXB
Video Graphics Firm, NYC

KIMS BARTENDING SCHOOL
Miami Beach, FL

Outpost Masthead
SunPost Group, Miami Beach

Wally White Productions
Film Production Company, NYC



KLONE-A-BONE™

DINOSAUR GAME

FROM THE UPPER JURASSIC PERIOD-
135 MILLION YEARS OLD!!

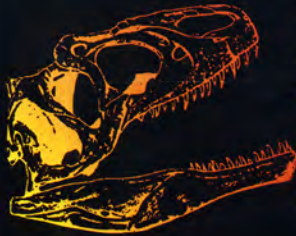
KLONE A-BONE™

DINOSAUR GAME

"CLONE YOUR OWN
PET DINOSAUR!"
FROM THE JURASSIC PERIOD



DINOSAUR
DNA*



KLONE-A-BONE™

DINOSAUR GAME

KIT CONTENTS:

- Jurassic Period Dinosaur Bone
- Certificate of Authenticity
- DNA* Incubator
- Egg Hatchery
- Four Color Dinosaur Trading Card
- Cloning Instructions

*DNA d(inosaur) n(ucleating) a(dditive)



A DINO GROUP
48 BERGAN BLVD
PALISADES PARK, N.Y. 12458
(914) 748-5930



PERSONAL CHEMICAL TEST KIT

MSG TEST KIT

JUST RIP OFF A TEST STRIP AND DIP IT INTO YOUR FOOD, DRINK OR GASOLINE AND GET INSTANT & RELIABLE RESULTS OF ITS CHEMICAL CONTENT!

1. REMOVE TEST STRIP
2. DIP IN FOOD
3. IF COLOR CHANGES MSG IS PRESENT.

FITS IN YOUR WALLET OR PURSE

RESULTS IN SECONDS

CAFFEINE	GASOLINE	MSG
HOW DO YOU KNOW THAT YOUR WATER HAN'T MADE A MISTAKE AND BRIGHTENED YOUR CUP OF COFFEE BY MISTAKE?	HOW CAN AN EDUCATED CONSUMER TELL IF THEY ARE ACTUALLY GETTING THE QUALITY GASOLINE THAT THEY ARE PAYING SO MUCH FOR?	HOW CAN YOU ENJOY A MEAL IN YOUR FAVORITE RESTAURANT Worrying if your meal may be laced with MSG?

I.W.C. PRODUCT DEVELOPMENT, Pearl River, N.Y.

Position: Chief Industrial Designer, Graphic Design Art Director

'Product design, packaging design, prototype development, model making, patent drafting, promotional materials, logos

THE DESIGN DEPT.

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ART DIRECTOR

ADDITIONAL SERVICES: PATENT SEARCHES / APPLICATIONS & PROTOTYPE DEVELOPMENT / ENGINEERING

MOUNTAIN SPIRIT HERBALS

HERBAL REMEDIES FOR THE HAIR SKIN & SPIRIT



The spirit lies in meadows and woodlands, along riverbanks and mountain ranges. Here, in these quiet places, medicinal herbs flourish, providing the ingredients of

COURTESAN BATH

A sensual blend designed to create 'subtle sweetness', leaving your skin smooth, soft and moisturized.

"PERSONAL RITUAL IS A HEALING ART"



To retain and protect the life force of each plant, all botanicals have been organically cultivated or ethically wild-crafted... gathered in a respectful manner, ensuring the continued and abundant growth of each species. Each plant has been harvested at their appropriate time of season and day, ensuring optimal bio-active ingredients. The quality of plants cultivated in this manner is unsurpassed.

Ingredients: Lavender Flowers, Rosemary, Mint, Thyme and Comfrey

Directions: "If possible prepare this blend early in the day, allowing the essences to infuse". Boil 3 or 4/quarts of water and remove from heat. Place 1/2 cup of Courtesan Bath into cloth bag and place in the hot water. Cover and infuse a minimum of 20/minutes. Add this to your bath water & use the herb filled bag as a skin scrub .
... "Simply heaven"

32/oz.
by volume

Mountain Spirit Herbals - Miami, Florida - 305.663.1162 mt.spirit@mindspring.com

MOUNTAIN SPIRIT HERBALS
Miami, FL

Graphic Identity, Logo, Photography, Packaging
Copy Text

A product line of 30 all natural beauty products
and homeopathic medicinals.

MOUNTAIN SPIRIT HERBALS

HERBAL REMEDIES FOR THE HAIR SKIN & SPIRIT



The spirit lies in meadows and woodlands, along riverbanks and mountain ranges. Here, in these quiet places, medicinal herbs flourish, providing the ingredients of...

BAY RUM COLOGNE

A sensuous, intriguing blend

For Manno,
the one I love

"PERSONAL RITUAL IS A HEALING ART"



To retain and protect the life force of each plant, all botanicals have been organically cultivated or ethically wild-crafted... gathered in a respectful manner, ensuring the continued and abundant growth of each species. Each plant has been harvested at their appropriate time of season and day, ensuring optimal bio-active ingredients. The quality of plants cultivated in this manner is unsurpassed.

After-shave /cologne, designed to 'lift your spirit', tone, and refine the facial skin... leaving you with a most delightful scent.

Ingredients: Barbancourt Rum infused w/Sage, Dardack Root, Citrus rind, Cinnamon & Cloves - blended w/hydrosol of Rose Geranium and pure Essential Oils of Cedar, Basil & Rose Geranium.

(Depending on season & flowering, hydrosol may vary)

5/oz.
by volume

Mountain Spirit Herbals - Miami, Florida - 305.663.1162
mt.spirit@mindspring.com



...I saw in his hand a long spear of gold and the Irons point there seemed to be a little fire. He appeared to me to be thrusting it at times into my heart, and to pierce my very entrails: when he drew it out, he seemed to draw them all out also and leave me on fire with a great love....
S. T. T. H. E. R. E. S. A.



POSTMORTEM & OUTPOST
MAGAZINE COVERS/PAGES

Graphic design, Photography
original art, illustration,
copy, ad design, layout of 60
pages per week.



RICKIE LEE JONES

We've all heard the good news: "We've let me in a confound. 'You're the Best Beach Club is opening up in the South Beach area. 'Cause, why would you be so good?' The competition is fierce."

Get ready for the... the **Ray** that... (The name of the movie is unclear, but it seems to be a reference to a film or TV show.)

Who will face their fate and who will... (The text is partially obscured and difficult to read.)

Who will face their fate and who will... (The text is partially obscured and difficult to read.)

Who will face their fate and who will... (The text is partially obscured and difficult to read.)



PERFECT NOBODIES

It's a beautiful day in Miami Beach. The sun is shining, the water is blue, and the... (The text is partially obscured and difficult to read.)

It's a beautiful day in Miami Beach. The sun is shining, the water is blue, and the... (The text is partially obscured and difficult to read.)

It's a beautiful day in Miami Beach. The sun is shining, the water is blue, and the... (The text is partially obscured and difficult to read.)

MIAMI BEACH FILM SOCIETY

KING KONG QUINN HOWARD BECKER IN 'MIDNIGHT' 1976

MIAMI BEACH FILM SOCIETY
KING KONG QUINN HOWARD BECKER IN 'MIDNIGHT' 1976

The Miami Beach Film Society... (The text is partially obscured and difficult to read.)

The Miami Beach Film Society... (The text is partially obscured and difficult to read.)

The Miami Beach Film Society... (The text is partially obscured and difficult to read.)

Le FREAK. Se CHIC....

Le FREAK. Se CHIC....

FREAK OUT!!

FREAK OUT!!

BIG VOICE

INTERVIEW WITH RAYMOND HALDEMAN BY LAPIS LAZULI

RAYMOND HALDEMAN

BY LAPIS LAZULI

MIAMI

MIAMI

PERFECT NOBODIES

TAKING CHANCES

PERFECT NOBODIES

TAKING CHANCES

COBBINOS

COBBINOS

MIAMI BEACH FILM SOCIETY

MIAMI BEACH FILM SOCIETY